

AltaMed

13TH ANNUAL GOLF TOURNAMENT

BENEFITING ALTAMED'S HUNTINGTON BEACH CLINIC



THURSDAY APRIL 26, 2018

SEACLIFF COUNTRY CLUB, HUNTINGTON BEACH





I walked into the Huntington Beach AltaMed clinic in 2015 in a very low point of my life. I had been recently diagnosed with cancer and had been placed on disability, lost my job, my house and my wife. I desperately begged for help as tears ran down my face. I was homeless and unable to find a job as I was insecure because I was missing my front teeth. I was evaluated by Dr. Flores and found out the work I would need would be more extensive and costly than I could afford. I sat in the waiting room discouraged and waiting for my next appointment. At that time Sandra Vega and Elizabeth Saavedra were conducting rounding interviews with patients and interviewed me in the waiting room. They immediately began trying to help me in any way they could by providing alternate payment options and telling me, "We will do our very best to help you because that's what AltaMed does. We do our best to make a difference in people's lives." I was hopeful and grateful and could not fight back the tears of joy. All I wanted for Christmas were my two front teeth and with your help, I got my Christmas wish. Thank you AltaMed and the amazing staff who spent the time to listen to my story, understand my struggles and help me when I thought it was hopeless.

—Proud AltaMed Huntington Beach Patient



LET'S GOLF!

We invite you to join our effort in providing high quality, affordable and accessible health care services for people in need by supporting the 13th Annual AltaMed Golf Tournament!

THURSDAY, APRIL 26

SeaCliff Country Club

6501 Palm Avenue
Huntington Beach

Format: Scramble

10 AM Check-In

10:30 AM Brunch

12:45 AM Shotgun Start

5 - 9 PM Join us for the
19th hole!

Cocktails

Auction

Dinner

Awards

ABOUT THE HUNTINGTON BEACH CLINIC

Founded in 1969, the clinic serves as a critical component of Orange County's healthcare safety net system, providing over 53,000 patient visits annually.

The Huntington Beach Clinic is a division of AltaMed Health Services, the largest community health center in California. AltaMed currently sees over 300,000 patients with over 1 million patient visits per year.

The clinic offers access to affordable and high-quality primary care, dental care, breast cancer screening, prenatal and pediatric care, pharmaceutical support, health and nutrition education, teen services, and insurance enrollment assistance.



BECOME A SPONSOR

Since the tournament began 13 years ago, we have raised nearly one million dollars for over 100,000 families in our community.

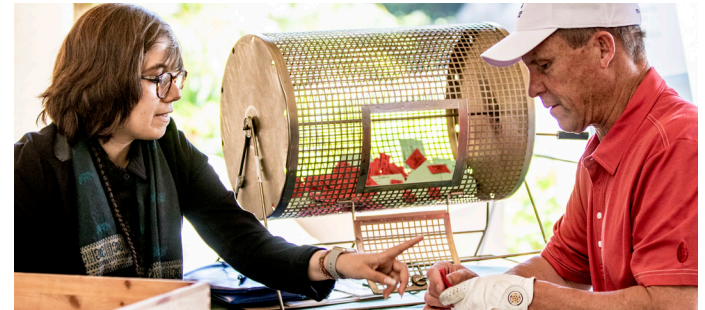
Proceeds from the tournament will directly support services provided by the Huntington Beach Clinic, a non-profit 501(c)(3). The clinic strives to provide the highest quality medical care to local families in need. Your direct support of this year's golf tournament plays a crucial role in fulfilling the commitment to quality care for over 13,000 lives.

With your help, we will reach the extended community and improve the health and well-being of the underserved in our community.

SIGN UP TODAY

We anticipate a spectacular and successful event and hope you will join us for our 13th annual celebration, while learning more about the services we provide to your community.

Lists of sponsorship, underwriting and auction opportunities are enclosed for your consideration. Please provide your contact and payment information on the included form.



WHERE THE MONEY GOES

Your donation will be used to provide services and programs at AltaMed Medical and Dental Group – Huntington Beach. Items listed are representative of services and supplies that are part of our *Quality Care Without Exception* to our patients.

The cost of each item, service or program is an approximation, and will vary based on actual costs incurred and individual patient needs. Your donation will be used for the general operating needs of AltaMed Medical and Dental Group – Huntington Beach, where no family will ever be turned away for medical care regardless of their ability to pay.



Will help in providing 5 uninsured woman a breast cancer screening who would otherwise not be screened



Will help in covering 15 low income patient's fee to receive urgent care services



Will help in providing 800 low-income children (ages 6 months to 5 years) their first book as part of AltaMed's Reach Out and Read program



Will help in providing 5 uninsured children health care services for one year (Well Baby/Child Visits, Access to a Doctor, Reach Out and Read and Stomp Program for a healthy lifestyle)

SPONSOR OPPORTUNITIES

\$15,000 Title Sponsor

- 8 players
- Your company listed as Title Sponsor
- Customized banner
- Logo on all event marketing materials and banners
- Special recognition plaque with presentation
- 2 page full-color, centerfold ad in golf program
- Promotional item in player gift bags
- Tee sign
- Lunch, dinner and gift bag for 8
- Reserved table at dinner

\$10,000 Golf Carts Sponsor (1)

- 8 players
- Logo on all event marketing materials
- Full page color ad (inside front cover) in golf program
- Promotional item in player gift bags
- Tee sign
- Lunch, dinner and gift bag for 8
- Reserved table at dinner
- Company logo on all golf carts

\$10,000 Dinner Sponsor (1)

- 8 players
- Logo on all event marketing materials
- Customized banner
- Full page color ad (inside back cover) in golf program
- Promotional item in player gift bags
- Tee sign
- Lunch, dinner and gift bag for 8
- Reserved table at dinner

\$5,000 Caddy Sponsor

- 8 players
- Logo on all event marketing materials
- Full page color ad in golf program
- Promotional item in player gift bags
- Tee sign
- Lunch, dinner and gift bag for 8
- Reserved table at dinner

SPONSOR OPPORTUNITIES, *continued*

\$5,000 Lunch Sponsor (2)

- 8 players
- Company logo on lunch ticket
- Logo on all event marketing materials
- Full page color ad in golf program
- Promotional item in player gift bags
- Tee sign
- Lunch, dinner and gift bag for 8
- Reserved table at dinner

\$3,500 Beverage Cart Sponsor (2)

- 4 players
- Company logo on beverage ticket
- Logo on all event marketing materials
- Full page black & white ad in golf program
- Promotional item in player gift bags
- Tee sign
- Lunch, dinner and gift bag for 4
- Company logo on beverage cart

\$2,500 Eagle Sponsor

- 4 players
- Half page black & white ad in golf program
- Promotional item in player gift bags
- Tee sign
- Lunch, dinner and gift bag for 4



All contributions to AltaMed Health Services are tax deductible to the fullest extent allowable by law. Tax Id# 95-2810095, a 501 (c) (3) organization to which contributions are deductible under the Internal Revenue Code Section 170.

PLAYER RATES

FOURSOME

\$ 1,600 Early Bird ends March 27

\$ 2,000 March 28 – April 26

SINGLE PLAYER

\$ 400 Early Bird ends March 27

\$ 450 March 28 – April 26



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19TH HOLE!

\$75 BANQUET DINNER ONLY

- Non-golfers
- Starts at 5:00 PM

EARLY BIRD BUNDLE PACKAGE \$100

Ends March 27, worth \$145 and includes:

- 1 Mulligan (\$15)
- 2 Prize Raffle tickets (\$50)
- 5 50/50 Raffle tickets (\$50)
- 3 Beverage tickets (\$30)

DAY OF EVENT BUNDLE PACKAGE \$100

Day of event, worth \$115 and includes:

- 1 Mulligan (\$15)
- 2 Prize Raffle tickets (\$50)
- 5 50/50 Raffle tickets (\$50)

NON-GOLF SPONSORSHIP & UNDERWRITING OPPORTUNITIES

NON-GOLF SPONSORS

- \$1,500 AD SPONSOR**
Full page black & white ad, banner and tee sign
- \$1,000 BANNER SPONSOR**
8-ft outdoor banner on fence along course
- \$500 TEE SPONSOR**
Business card black & white ad, table on the tee to distribute approved literature and/or freebies (includes one 8-ft table and 2 chairs)
- \$400 ACE SPONSOR**
1/2 page black & white ad & tee sign

UNDERWRITING OPPORTUNITIES

100% tax-deductible

- \$ 15,000** **Golf Shirts**
- \$ 12,000** **Player Gifts**
- \$ 3,500** **SeaCliff Scholarship**
- \$ 2,000** **Tournament Prizes**
- \$ 1,000** **Hole-in-One Insurance(s)**
- \$ 850** **Golf Program**
- \$ 750** **All-Purpose Signage**
- \$ 500** **Centerpieces**

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TEAM INFORMATION

PRIMARY CONTACT NAME

COMPANY

ADDRESS

PHONE EMAIL

PLAYER NAME(S)

PLAYER NAME 1	HDCP/INDEX	XX XL LG M	SHIRT SIZE (circle one)	M F	SEX (circle one)
PLAYER NAME 2	HDCP/INDEX	XX XL LG M	SHIRT SIZE (circle one)	M F	SEX (circle one)
PLAYER NAME 3	HDCP/INDEX	XX XL LG M	SHIRT SIZE (circle one)	M F	SEX (circle one)
PLAYER NAME 4	HDCP/INDEX	XX XL LG M	SHIRT SIZE (circle one)	M F	SEX (circle one)

PLEASE LIST HOW YOU/YOUR COMPANY WOULD LIKE TO BE RECOGNIZED

SPONSOR/UNDERWRITING LEVEL (indicated on previous pages) AMOUNT DUE \$

SINGLE PLAYER NAME AMOUNT DUE \$

ADDITIONAL DINNER TICKET(S) @ \$75 EACH AMOUNT DUE \$

TOTAL DUE \$

PLEDGE FORM & BENEFIT ACTIVATION

SPONSOR INFORMATION

NAME/COMPANY

CONTACT NAME

BILLING ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

POINT PERSON (if different from Contact Name)

EMAIL

PAYMENT INFORMATION

Checks should be made payable to **AltaMed Health Services** and mailed with this form to **Development Department, 5211 Washington Blvd., Ste. 2-186, Los Angeles, CA 90040**. If paying by credit card, please email the completed pledge form with credit card information to **Giving@AltaMed.org**. Register for the tournament online at **altamedfoundation.org/golf**.

I/We pledge a total of \$ _____.

Contribution will be paid by Cash Check Credit Card

CARDHOLDER NAME

CARD NUMBER

Visa MasterCard American Express Discover

EXP. DATE

SEC. CODE

SIGNATURE

DATE

PLEASE USE THE ABOVE NAME/ORGANIZATION NAME IN ALL ACKNOWLEDGEMENTS

Logo is attached

AltaMed Health Services is a 501 (c) (3) nonprofit, its mission is to eliminate disparities in health care access and outcomes by providing superior quality health and human services through an integral world-class delivery system for Latino, multi-ethnic and underserved communities in Southern California. Your contributions are tax deductible to the extent permitted by law. Tax ID #95-2810095.

For Internal Use Only	Solicitor	Date	RE Enter Date
Event Sponsorship	Program Allocation		
Contact for Tickets	Email for Tickets		
Additional	Approved	Notes	

AUCTION/IN KIND SUBMISSION FORM

Due Date: April 16, 2018

NAME/COMPANY (as it will appear in Marketing Materials)

CONTACT NAME

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

ITEM DESCRIPTION

Category Food/Beverage Service Promotional Other _____

RESTRICTIONS

EXP. DATE (if applicable)

DESCRIPTION OF ITEM(S)

DETAILS

TOTAL ITEM VALUE

TOTAL QUANTITY

How item(s) will be received Mail Email Pick-up required Other _____

Mail item to **AltaMed Health Services, Attn: Development, Barbara Long, 2040 Camfield Avenue, Los Angeles, CA 90040.**

Email item to Barbara Long at **balong@altamed.org.**

Pick-up required _____

Other _____

SIGNATURE(S)

DATE

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For Internal Use Only

Solicitor

Date

RE Enter Date

Purpose

Notes

In an uncertain healthcare environment, there are still many families, children and individuals who cannot afford basic healthcare.

AltaMed's goal is to ensure, without exception, that these individuals are provided the quality care they deserve.

With your support, we can serve this community for generations to come.





THANK YOU TO OUR GOLF COMMITTEE

Bob Lancaster, Co-Chair

Darin Fishman, Co-Chair

Linda Archer

Sonya Branson

Jeramie Lane

Joe Selleh

Kathleen Selleh

Donald E. Torres

EMERITUS MEMBERS

Al Guidotti

Patti Mancini





AltaMed

QUALITY CARE WITHOUT EXCEPTION™



SEA CLIFF
COUNTRY CLUB

ALTAMEDFOUNDATION.ORG