



AltaMed
Foundation



O.C.
meets
Napa

Food & Wine Festival

Saturday, November 6

Sponsor Brochure

All images used are pre-COVID-19.



Sip. Savor. Support.

O.C. Meets Napa

Saturday, November 6, 2021
Mission San Juan Capistrano
7:00 p.m. – 10:00 p.m.

An intimate food and wine experience celebrating the richness of Latin food throughout Orange and San Diego counties, as well as the success of Latinx-owned vineyards in California. Patrons can enjoy live entertainment along with tastings from more than 15 top O.C. restaurants and premium Napa vintners.



Make an Impact

Fifty years ago, AltaMed began with a few volunteer doctors at a single clinic. Today, more than 600 physicians complete 1 million patient visits at 27 medical sites in L.A. and Orange Counties.

By supporting the AltaMed Food and Wine event, you help us continue to serve every person who walks through our doors regardless of where they come from or their ability to pay.



\$25,000

Helps increase the number of vaccines, including the COVID-19 vaccine, for uninsured patients and children. Only 40% of children are currently up-to-date on childhood vaccines.



\$50,000

Provides over **15,000** uninsured children with books from birth to age five through our Reach Out and Read program. This program helps early language development and gives every young child a foundation for success, which strengthens our society and combats the effects of income inequality.



\$75,000

Covers urgent care fees for **1,500** uninsured or low-income patients including COVID-19 related visits.





Our Guests

AltaMed Food and Wine attracts executives, influencers, and dignitaries. You and your colleagues will have the opportunity to network with like-minded professionals and potential business partners.



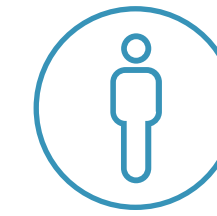
30-50

Average age
of attendees



\$150,000

Median household
income



52%

Male



48%

Female



10%

Annual attendee
growth rate



The event garners coverage from a wide variety of print, digital, social, and broadcast media outlets including:

Angeleno

52
TELEMUNDO

34 UNIVISION
LOS ANGELES

abc 7

yelp

LaOpinión

LA WEEKLY

great taste

LIVING
OUT
LOUD

KTLA
5

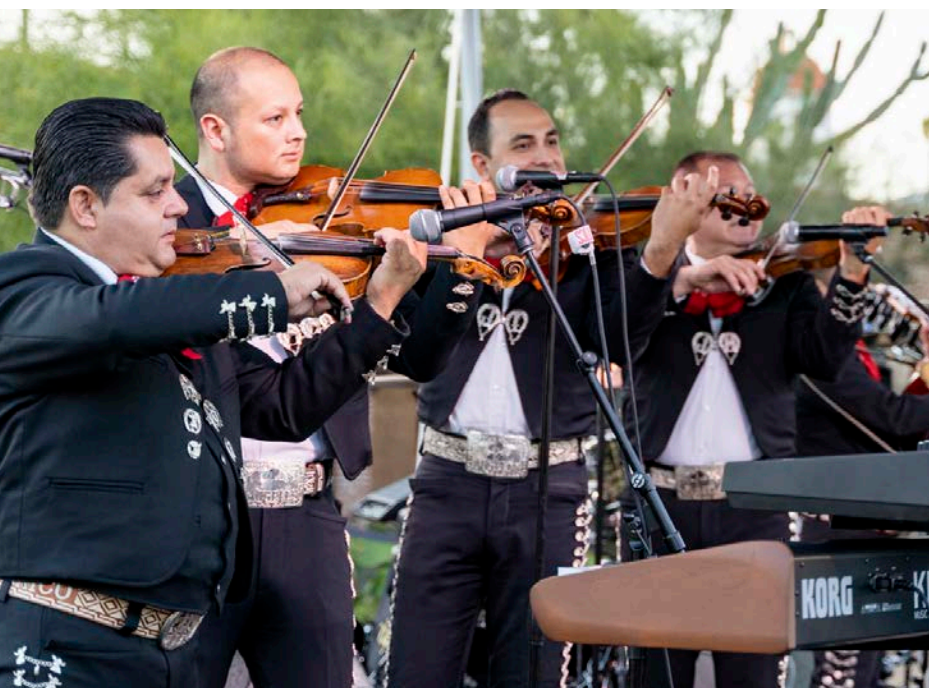
THRILLIST

SOCAL PULSE
DISCOVER THE BEAT OF SOUTHERN CALIFORNIA

GOOD
DAY
LA

KFI
AM 640

THE FORK
REPORT



Sponsor Benefits

\$50,000 Magnum Sponsor

- 20 event tickets
- 10 valet parking passes
- Speaking opportunity at an AltaMed Service Program
- Private VIP lounge
- Preferred placement of VIP Lounge (must notify AltaMed by Friday, September 3, 2021)
- Gobo placement of logo in the interior of venue
- Prominent corporate logo placement
- Logo on event signage and plasma TV
- Logo featured on AltaMed Food & Wine Festival website
- One social media posting on AltaMed's Foundation website acknowledging all sponsors

\$25,000 Epicurean Sponsor

- 20 event tickets
- 10 valet parking passes
- Private VIP lounge
- Prominent corporate logo placement
- Logo on event signage and plasma TV
- Logo featured on AltaMed Food & Wine Festival website
- One social media posting on AltaMed's Foundation website acknowledging all sponsors

COVID-19 Safety

AltaMed is closely following applicable CDC regulations for events and will implement the following procedures to ensure guest safety:

- All food and wine tastings will be delivered to private VIP lounges at specific, rotating times.
- Each time slot features one of our exclusive vintners and restaurants, who will present their food/wine to you and your guests.
- Each vintner and restaurant representative will visit and present to your VIP Lounge once.
- Each VIP Lounge will have its own designated Lounge Manager and runner who will be dedicated to ensuring you and your guests have an amazing experience.

For questions about sponsorships, please contact:

Joel Lara
JLara@AltaMed.org
(323) 974-0542



Pledge and Benefit Activation Form

Submission deadline: **Friday, October 1, 2021**

NAME/COMPANY	CONTACT		
BILLING ADDRESS	CITY	STATE	ZIP
PHONE	EMAIL		
POINT PERSON FOR TICKETS (if different from Contact Name)	EMAIL		

Checks should be made payable to **AltaMed Health Services** and mailed with this form to **Development Department, 5211 Washington Blvd., Ste. 2-186, Los Angeles, CA 90040**. If paying by credit card, please email the completed pledge form with credit card information to **Giving@AltaMed.org**.

O.C. MEETS NAPA: SATURDAY, NOVEMBER 6, 2021

I/We pledge a total of \$ _____ Sponsor Level _____ Contribution paid by ☐ Bank Transfer ☐ Check ☐ Credit Card ☐ Installment Payments

CARDHOLDER NAME	CARD NUMBER	
<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express <input type="checkbox"/> Discover	EXP. DATE	SEC. CODE
SIGNATURE _____		
PLEASE USE THE ABOVE NAME/ORGANIZATION NAME IN ALL ACKNOWLEDGEMENTS <input type="checkbox"/> Logo is attached		

SIGNATURE _____	DATE _____
AltaMed Health Services is a 501 (c) (3) nonprofit, its mission is to eliminate disparities in health care access and outcomes by providing superior quality health and human services through an integral world-class delivery system for Latino, multi-ethnic and underserved communities in Southern California. Your contributions are tax deductible to the extent permitted by law. Tax ID #95-2810095.	

For Internal Use Only	Solicitor	Date	RE Enter Date
Event Sponsorship	Program Allocation		
Contact for Tickets	Email for Tickets		
Additional	Approved	Notes	



