



EAST LA MEETS NAPA



OC MEETS NAPA



AltaMed believes access to quality health care is vital in building strong, healthy communities. As AltaMed continues to learn and grow, we are advancing a new generation of care and delivering patient focused care that is vital now, more than ever.

AltaMed serves more than 300,000 low-income families across Los Angeles and Orange counties, and receives over 1,000,000 patient visits per year.



The AltaMed Food and Wine Festival offers an exclusive opportunity to build brand loyalty and market to a highly educated and successful group of executives, influencers, dignitaries, individuals and organizations. It provides the opportunity to network with professionals to build relationships and meaningful connections; bringing the target audience directly to you.

Sponsors are not only looking for a premier event, but a way to generate awareness around their brand, improve brand perception and get additional exposure through various media channels. When you or your organization sponsors the AltaMed Food and Wine festival, you will have access to various forms of media with high exposure in the print, digital, social and broadcasting realms.

Angeleno

THE FORK
REPORT
PHILL SHARROCK

GOOD
DAY LA

LaOpinión

great taste

Hoy

LIVING
OUT LOUD
Los Angeles

LA WEEKLY

KTLA
5

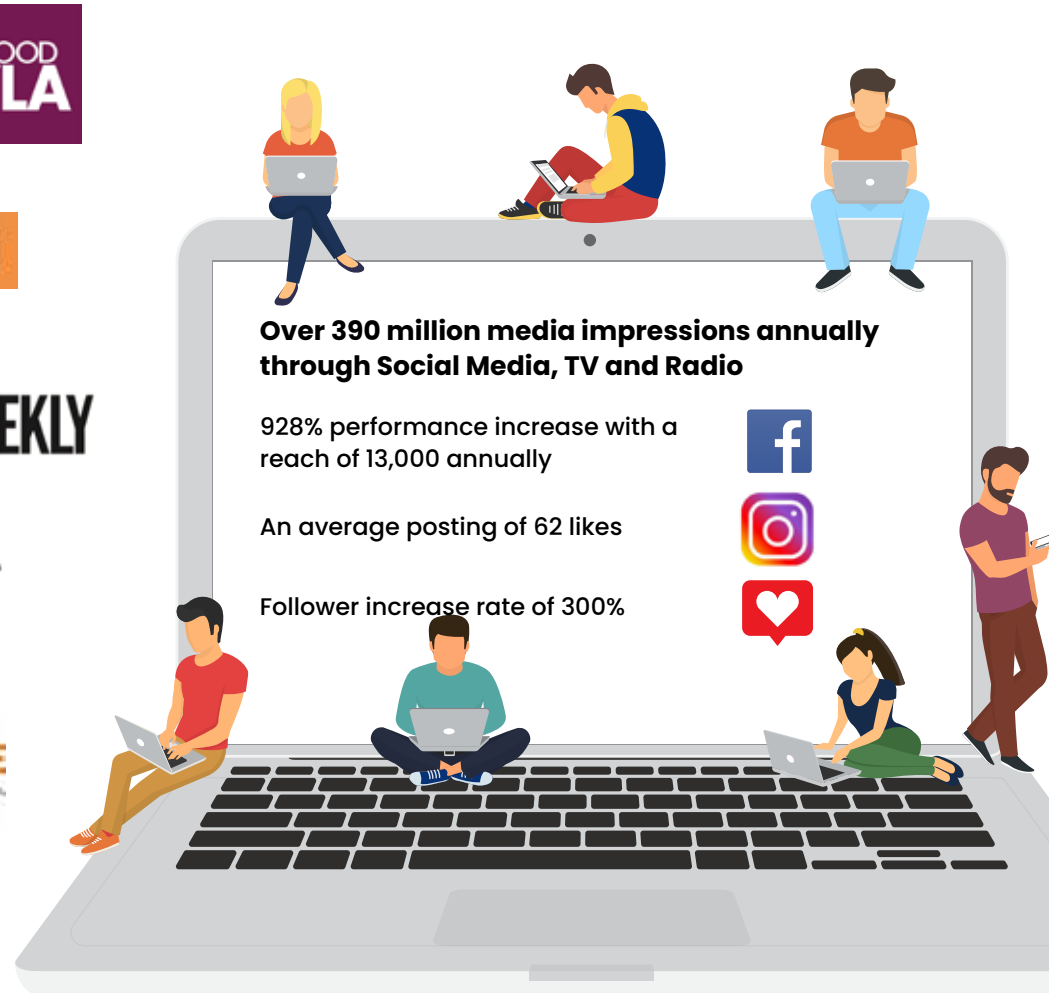
THRILLIST

OC WEEKLY

SOCAL PULSE
DISCOVER THE BEAT OF SOUTHERN CALIFORNIA

52
TELEMUNDO

34 UNIVISION
LOS ANGELES





Top Chef Katsuji Tanabe



R: Former Mayor, Antonio Villaraigosa

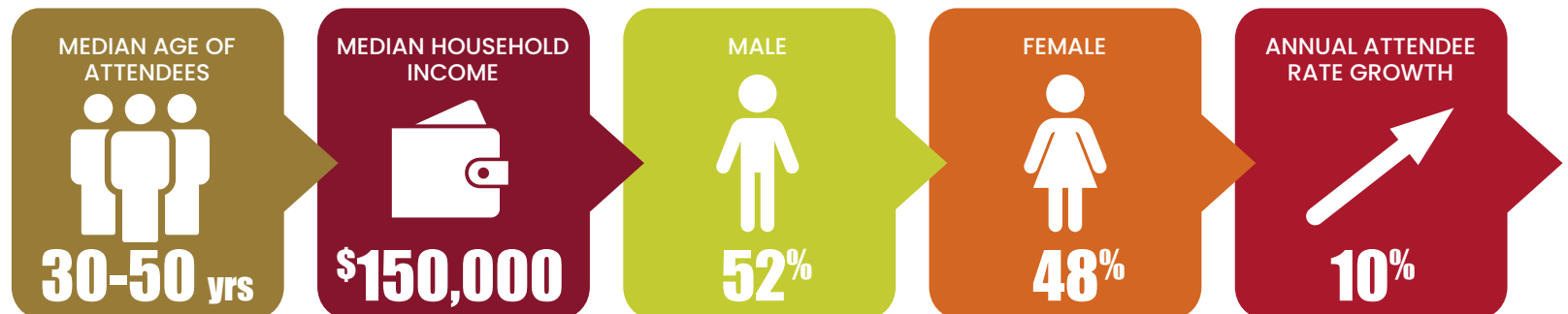


R: Luis Guzman



Ozomatli

The AltaMed Food and Wine Festival offers an exclusive opportunity to build brand loyalty and market to a highly educated and successful group of executives, influencers, dignitaries, individuals and organizations. It provides the opportunity to network with professionals to build relationships and meaningful connections; bringing the target audience directly to you.



By supporting the AltaMed Food and Wine Festival, you are helping to raise money for uninsured patient services in Los Angeles and Orange counties. AltaMed is committed to supporting our patients and communities by providing high-quality, culturally competent health care to all, regardless of income, race, status, pre-existing condition or insurance. A patient will never be turned away due to a lack of insurance or inability to pay because we believe every member of our community deserves access to medical services. The Food and Wine festival offers the opportunity for you or your organization to support the valuable members of your community while enjoying a unique epicurean experience.



helps **1,000** children learn to read through the Reach Out and Read program



helps **100** uninsured children receive life-saving screenings and regular check-ups for an entire year



provides **50** uninsured women breast cancer screenings



helps increase the number of vaccines for uninsured patients and children

East LA Meets Napa

Friday, July 26, 2019 | L.A. Live

6:00 PM

One-hour early access to the event for Grand Reserve ticket holders!

7:00 - 10:00 PM

Festival

Individual Tickets

\$150 per person by June 30; \$175 per person July 1 - 26

An event that takes us on a journey to the vineyards of the famed Napa Valley and Mexico, where the quality of the wine reflects the deep roots of so many family vintners. Over 80 top Los Angeles restaurants and premium Napa and Mexican wine-producers are on hand to offer samples while patrons enjoy live music throughout the evening.



OC Meets Napa

Saturday, July 27, 2019 | Mission San Juan Capistrano

6:00 PM

One-hour early access to the event for Grand Reserve ticket holders!

7:00 - 10:00 PM

Festival

Individual Tickets

\$125 per person by June 30; \$150 per person July 1 - 26

A more intimate food and wine experience at the historic Mission San Juan Capistrano that celebrates the richness of Latin food throughout Orange and San Diego counties as well as the success of Latino-owned vineyards in California and Mexico. Live entertainment graces the stage while patrons enjoy tastings from over 60 top OC restaurants and premium vintners.

Sponsor Benefits

\$100,000 Title Sponsor

- 40 tickets to event (4 include Grand Reserve ticket)*
- Private VIP lounge
- Logo on event wine charms
- Logo on event signage
- Logo featured on website
- Front page banner ad on website
- 1 push notification on festival app
- Logo and bio on festival app

\$50,000 Magnum Sponsor

- 30 tickets to event (4 include Grand Reserve ticket)*
- Private VIP lounge
- Logo on event signage
- Logo featured on website
- 1 push notification on festival app
- Logo and bio on festival app

\$25,000 Epicurean Sponsor

- 20 tickets to event (4 include Grand Reserve ticket)*
- Private VIP lounge
- Logo on event signage
- Logo featured on website
- Logo and bio on festival app

\$10,000 Reserve Sponsor

- 15 tickets to event (2 include Grand Reserve ticket)*
- Logo event signage
- Logo on festival app

\$5,000 Savor Sponsor

- 10 tickets to event (2 include Grand Reserve ticket)*
- Logo on event signage
- Logo on festival app

\$2,500 Vintage Sponsor

- 6 tickets to event (2 include Grand Reserve ticket)*
- Logo on event signage
- Logo on festival app

\$1,200 Palette Sponsor

- 4 tickets to event
- Logo on event signage
- Logo on festival app

Underwriting Opportunities

\$25,000 Celebrity Lounge

- Presented by and your logo on event signage at the Celebrity Lounge
- 15 tickets to event (2 include Grand Reserve ticket)*
- Celebrity lounge to host your guests along with celebrities and ticket holders
- Opportunity to place branded items such as pillows, blankets, marketing materials and giveaways
- Logo on Festival App
- Logo featured on website

\$15,000 Entertainment

- Presented by and your logo on event signage near the stage
- 15 tickets to event (2 include Grand Reserve ticket)*
- Logo on Festival App with entertainment listing
- Logo featured on website
- Meet and Greet with the entertainment

\$2,000 Water Stations

- 6 tickets to event (2 include Grand Reserve ticket)*
- Logo featured on event signage at water stations
- Logo on Festival App
- Logo featured on website

Individual Tickets

\$150 on or before June 30

\$200 July 1 – July 26

Celebrity Lounge Tickets

\$300 per person

Exclusive lounge hosted by several celebrities include:

- Access to signature drink and chocolate fountain
- Mingling with celebrity guests
- Grand Reserve early entry hour and admission to event
- Wine glass and charm
- Lounge seating

**Grand Reserve Ticket, formerly the VIP Reception, allows ticket holders the benefit of exclusive access to the event one-hour prior, with several wineries hosting reserve wines.*

Sponsor Benefits

\$50,000 Magnum Sponsor

- 25 tickets to event (4 include Grand Reserve ticket)
- 12 valet parking passes
- Private VIP lounge
- Prominent corporate GOBO placement
- Logo on event wine charms
- Logo on event signage
- Logo featured on website
- Front page banner ad on website
- 1 push notification on festival app
- Logo and bio on festival app

\$25,000 Epicurean Sponsor

- 20 tickets to event (4 include Grand Reserve ticket)
- 10 valet parking passes
- Private VIP lounge
- Prominent corporate GOBO placement
- Logo on event signage
- Logo featured on website
- Front page banner ad on website
- 1 push notification on festival app
- Logo and bio on festival app

\$15,000 Port Sponsor

- 18 tickets to event (4 include Grand Reserve ticket)
- 9 valet parking passes
- Private VIP Lounge
- Prominent corporate GOBO placement
- Logo on event signage
- Logo featured on website
- Logo and bio on festival app

\$10,000 Reserve Sponsor

- 15 tickets to event (2 include Grand Reserve ticket)
- 7 valet parking passes
- Logo featured on website
- Logo on festival app

\$5,000 Savor Sponsor

- 10 tickets to event (2 include Grand Reserve ticket)
- 5 valet parking passes
- Logo featured on website
- Logo on festival app

\$2,500 Vintage Sponsor

- 6 tickets to event (2 include Grand Reserve ticket)
- 3 valet parking passes
- Logo featured on website
- Logo on festival app

\$1,200 Palette Sponsor

- 4 tickets to event
- 2 valet parking passes
- Logo featured on website
- Logo on festival app



Underwriting Opportunities

\$15,000 Entertainment

- Presented by and your logo on event signage near the stage
- 15 tickets to event (2 include Grand Reserve ticket)*
- Logo on Festival App with entertainment listing
- Logo featured on website
- Meet and Greet with the entertainment

\$2,000 Water Stations

- 6 tickets to event (2 include Grand Reserve ticket)*
- Logo featured on event signage at water stations
- Logo on Festival App
- Logo featured on website

Individual Tickets

\$125 on or before June 30

\$150 July 1 – July 26

**Grand Reserve Ticket, formerly the VIP Reception, allows ticket holders the benefit of exclusive access to the event one-hour prior, with several wineries hosting reserve wines.*

Pledge and Benefit Activation Form

altamedfoodwine.org

@altamedfoodwine

| | | | |
|---|---------|-------|-----|
| NAME/COMPANY | CONTACT | | |
| BILLING ADDRESS | CITY | STATE | ZIP |
| PHONE | EMAIL | | |
| POINT PERSON FOR TICKETS (if different from Contact Name) | EMAIL | | |

Checks should be made payable to **AltaMed Health Services** and mailed with this form to **Development Department, 5211 Washington Blvd., Ste. 2-186, Los Angeles, CA 90040**. If paying by credit card, please email the completed pledge form with credit card information to **Giving@AltaMed.org**. Individual and Celebrity Lounge tickets coming soon to our Food and Wine Festival website.

EAST LA MEETS NAPA July 26

I/We pledge a total of \$ _____ Sponsor Level _____ Contribution paid by ☐ Bank Transfer ☐ Check ☐ Credit Card ☐ Installment Payments

OC LA MEETS NAPA July 27

I/We pledge a total of \$ _____ Sponsor Level _____ Contribution paid by ☐ Bank Transfer ☐ Check ☐ Credit Card ☐ Installment Payments

| | |
|---|---------------------|
| CARDHOLDER NAME | CARD NUMBER |
| <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express <input type="checkbox"/> Discover | EXP. DATE SEC. CODE |

SIGNATURE

PLEASE USE THE ABOVE NAME/ORGANIZATION NAME IN ALL ACKNOWLEDGEMENTS ☐ Logo is attached

SIGNATURE

DATE

AltaMed Health Services is a 501 (c) (3) nonprofit, its mission is to eliminate disparities in health care access and outcomes by providing superior quality health and human services through an integral world-class delivery system for Latino, multi-ethnic and underserved communities in Southern California. Your contributions are tax deductible to the extent permitted by law. Tax ID #95-2810095.

| | | | |
|-----------------------|--------------------|-------|---------------|
| For Internal Use Only | Solicitor | Date | RE Enter Date |
| Event Sponsorship | Program Allocation | | |
| Contact for Tickets | Email for Tickets | | |
| Additional | Approved | Notes | |





altamedfoodwine.org

[@altamedfoodwine](https://twitter.com/altamedfoodwine)