

# 17<sup>th</sup> Annual AltaMed Golf Tournament

Benefiting AltaMed Medical and Dental Group — Huntington Beach



Monday, November 13, 2023



THE HUNTINGTON CLUB  
Huntington Beach



## Thank You to Our Golf Committee

Dave Beran, *Chair*

Julius Argumedo, *CIP Solutions*

Jeff Bader, CEO, *SIP Insurance Services*

Vincent Cortes, *Vincor Construction*

Geoffrey Crosby, *McPeck Dodge of Anaheim*

Ed Hollander, *Producer Consultant, SIP Insurance Services*

Bob Lancaster

Joe Selleh

Kathleen Selleh

Mario Gonzalez, *Vincor Construction*

Donald E. Torres, *Providence Wealth Management Group*

Michael Nesheim, *Benefits Exchange Alliance*



## Emeritus Members

Al Guidotti\*

Patti Mancini\*



## Getting to the Heart of the Matter: Mario's Story

For years, Mario didn't have a true medical home—until he went to AltaMed's clinic in Huntington Beach. There, he forged a bond with Dr. Arturo Acosta, who weaned him off Opioid for his arthritic knees and helped him manage his diabetes and high blood pressure. That sense of ease with his doctor helped Mario open up to Dr. Acosta about his shortness of breath and possibly having asthma. Dr. Acosta ordered an EKG and learned that his heart was not getting enough oxygen. Thanks to this diagnosis, Mario was immediately referred to a cardiologist and received lifesaving surgery.

\*Deceased

# Let's Golf!

Join us and help increase access to critical health care services for people in need by supporting AltaMed's 17<sup>th</sup> Annual Golf Tournament!

**Monday, November 13, 2023**

## **The Huntington Club**

6501 Palm Avenue  
Huntington Beach

**Tournament  
Format:** Scramble

**9:00 AM** Check-in and  
Continental Breakfast

**10:00 AM** Shotgun Start

**4:00 PM** Join us for the  
19th hole!

**Cocktails**

**Auction**

**Dinner**

**Awards**

## **HELP BUILD A HEALTHIER COMMUNITY, BECOME A SPONSOR**

**Since the tournament began 17 years ago, we have raised over \$1 million for over 125,000 families in our community.**

Proceeds from the tournament directly support services provided by AltaMed Medical and Dental Group — Huntington Beach, a non-profit 501(c)(3). This clinic offers access to primary care, dental care, breast cancer screenings, prenatal and pediatric care, health and nutrition education, teen services, and insurance enrollment assistance. AltaMed Medical and Dental Group — Huntington Beach is a critical component of Orange County's health care system and provides over 53,000 patient visits annually.

Your direct support of this year's golf tournament fulfills our commitment to provide care for all who need it. With your help, we can improve the health and well-being of the underserved in our community.



# How Your Support Helps

Your donation provides services and programs at AltaMed Medical and Dental Group — Huntington Beach. Services listed are representative of what our patients can expect.

The cost of each item, service, or program is an approximation, and will vary based on actual costs incurred and individual patient needs. Your donation will be used for the general operating needs of AltaMed Medical and Dental Group — Huntington Beach, where no family will ever be turned away for medical care regardless of their ability to pay.



Huntington Beach patient receiving screening from Dr. Shapiro.

**\$5,000**

can provide 75 uninsured men with a glucometer and blood pressure cuff

**\$2,000**

can provide 40 uninsured men under our Sliding Fee Schedules to get screened for preventative bloodwork

**\$1,000**

can provide 8 uninsured men with a colorectal cancer screening

# Sponsor Opportunities

## \$20,000 Title Sponsor

- Eight players
- Company listed as Title Sponsor
- Customized outdoor banner 8'W X 2'H
- Company logo on golf balls (due Sept. 15)
- Logo on marketing materials (due Sept. 15)
- Logo placement on website
- Special recognition plaque with presentation
- Marketing table on course
- Promotional item in player gift bags
- Tee sign
- Lunch, dinner, and swag bag for 8 players
- Reserved table for 8 at dinner

## \$15,000 Golf Carts Sponsor (2)

- Eight players
- Logo on marketing materials (due Sept. 15)
- Logo placement on website
- Marketing table on course
- Promotional item in player gift bags
- Tee sign
- Lunch, dinner, and swag bag for 8 players
- Reserved table for 8 at dinner
- Company logo on all golf carts

## \$10,000 Dinner Sponsor (2)

- Eight players
- Logo on marketing materials (due Sept. 15)
- Logo placement on website
- Customized roll-up banner in dinner banquet room
- Marketing table on course
- Promotional item in player gift bags
- Tee sign
- Lunch, dinner, and swag bag for 8 players
- Reserved table for 8 at dinner

## \$5,000 Caddy Sponsor

- Four players
- Logo placement on website
- Marketing table on course
- Promotional item in player gift bags
- Tee sign
- Lunch, dinner, and swag bag for 4 players

# Sponsor Opportunities, *continued*

## \$5,000 Lunch Sponsor (2)

- Four players
- Customized roll-up banner by lunch grill
- Promotional item in player gift bags
- Logo placement on website
- Tee sign
- Marketing table on course
- Lunch, dinner, and swag bag for 4 players

## \$5,000 Beverage Sponsor (2)

- Four players
- Company logo on beverage ticket (due Sept. 15)
- Logo placement on website
- Customized roll-up banner by bar on course
- Marketing table on course
- Promotional item in player gift bags
- Tee sign
- Lunch, dinner, and swag bag for 4 players

## \$3,500 Eagle Sponsor

- Four players
- Logo placement on website
- Marketing table on course
- Promotional item in player gift bags
- Tee sign
- Lunch, dinner, and swag bag for 4 players



All contributions to AltaMed Foundation are tax-deductible to the fullest extent allowable by law. AltaMed Foundation is a 501c3 nonprofit, with Tax ID #95-4090420, and contributions are deductible under the Internal Revenue Code Section 170

# Player Rates

## Foursome — \$2,500

## Single Player — \$600

### All players to receive:

- \$75 credit for TravisMathew apparel
- Event Shirt (\$75)
- 2 beverage tickets (\$30)
- 1 continental breakfast (\$22)
- 1 lunch (\$25)
- 1 dinner (\$60)
- 1 Swag Bag

All foursomes and single players will be limited to first come, first serve.

### IMPORTANT DINNER NOTICE:

AltaMed will continue to closely monitor any applicable CDC regulations leading up to the Golf Tournament. Face coverings are always highly recommended.

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## 19TH HOLE!

\$60 Banquet Dinner Only

- Non-Players
- Starts at 4:00 p.m.

## \$125 Golfer's Bundle Package

Package valued at \$155 includes:

- 1 Mulligan (\$15)
- 2 Prize Raffle Tickets (\$50)
- 4 50/50 Raffle Tickets (\$40)
- 2 Beverage Tickets (\$30)
- 1 ticket to participate in Heads or Tails game during Dinner program (\$20)

# Non-Golf Sponsorship and Underwriting Opportunities

## Non-Golf Sponsors

- \$1,500 Ad Sponsor**  
Logo placement on website, customized outdoor banner 8'W X 2'H, and tee sign
- \$250 Course Sponsor**  
Logo placement on website, table on the tee to distribute approved literature and/or freebies (includes one 8-ft table and two chairs)
- \$150 Tee Sponsor**  
Logo placement on website and tee sign

## Underwriting Opportunities

100% tax-deductible

- \$15,000 Golf Shirts**
- \$12,000 Player Gifts**
- \$ 2,000 Tournament Prizes**
- \$ 1,000 Hole-in-One Sponsor**
- \$ 850 All-Purpose Signage**
- \$ 750 Centerpieces**

## Volunteer Opportunities

If interested in volunteering, please contact Ashley Sanchez, Special Events Manager at [ashsanchez@altamed.org](mailto:ashsanchez@altamed.org)

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# Team Information

PRIMARY CONTACT NAME .....

COMPANY .....

ADDRESS .....

PHONE ..... EMAIL .....

## PLAYER NAME(S)

PLAYER NAME 1 .....

PLAYER NAME 2 .....

PLAYER NAME 3 .....

PLAYER NAME 4 .....

PLEASE LIST HOW YOU/YOUR COMPANY WOULD LIKE TO BE RECOGNIZED .....

SPONSOR/UNDERWRITING LEVEL (indicated on previous pages) ..... AMOUNT DUE \$ .....

SINGLE PLAYER NAME ..... AMOUNT DUE \$ .....

ADDITIONAL DINNER TICKET(S) @ \$60 EACH ..... AMOUNT DUE \$ .....

**TOTAL DUE** ..... **\$** .....

# Pledge Form & Benefit Activation

Logo Due Date: Friday, October 6, 2023

## SPONSOR INFORMATION

NAME/COMPANY

CONTACT NAME

BILLING ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

POINT PERSON (if different from Contact Name)

EMAIL

## PAYMENT INFORMATION

Checks should be made payable to **AltaMed Foundation** and mailed with this form to **Development Department, 5211 Washington Blvd., Ste. 2-186, Los Angeles, CA 90040**. If paying by credit card, please email the completed pledge form with credit card information to **Giving@AltaMed.org**. Please complete the Sponsorship Pledge Form or register at **AltaMedFoundation.org/golf**. For additional sponsorship information please contact **Joel Lara** at **(323) 974-0542** or **JLara@AltaMed.org**.

I/We pledge a total of \$ \_\_\_\_\_.

Contribution will be paid by  Cash  Check  Credit Card

CARDHOLDER NAME

CARD NUMBER

Visa  MasterCard  American Express  Discover

EXP. DATE

SEC. CODE

SIGNATURE

DATE

PLEASE USE THE ABOVE NAME/ORGANIZATION NAME IN ALL ACKNOWLEDGEMENTS  Logo is attached

AltaMed Foundation is a 501 (c) (3) nonprofit, its mission is to eliminate disparities in health care access and outcomes by providing superior quality health and human services through an integral world-class delivery system for Latino, multi-ethnic and underserved communities in Southern California. Your contributions are tax-deductible to the extent permitted by law. Tax ID #95-4090420.

For Internal Use Only	Solicitor	Date	RE Enter Date
Event Sponsorship	Program Allocation		
Contact for Tickets	Email for Tickets		
Additional	Approved	Notes	

# Auction/In Kind Submission Form

Due Date: Friday, October 20, 2023

NAME/COMPANY (as it will appear in Marketing Materials)

CONTACT NAME

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

## ITEM DESCRIPTION

Category:  Food/Beverage  Service  Promotional  Other \_\_\_\_\_

RESTRICTIONS

EXP. DATE (if applicable)

DESCRIPTION OF ITEM(S)

## DETAILS

TOTAL ITEM VALUE

TOTAL QUANTITY

How item(s) will be received  Mail  Email  Pick-up required  Other \_\_\_\_\_

Mail item to **AltaMed Foundation, Attn: Development, Ashley Sanchez, 2040 Camfield Avenue, Los Angeles, CA 90040.**

Email item to **Ashley Sanchez at Ashsanchez@AltaMed.org**

Pick-up required \_\_\_\_\_

Other \_\_\_\_\_

SIGNATURE(S)

DATE

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For Internal Use Only

Solicitor

Date

RE Enter Date

Purpose

Notes

# AltaMed Foundation

[AltaMedFoundation.org](http://AltaMedFoundation.org)