



AltaMed Event Sponsorships

AltaMed Gala | East L.A. Meets Napa
Tardeada Comida y Vino

AltaMed
Foundation



AltaMed 55th Anniversary Gala - *Noche de Salud y Arte*

Friday, September 27, 2024
Beverly Wilshire, Beverly Hills
7:00 p.m. – 10:00 p.m.

Please join us as we celebrate the 55th Anniversary of AltaMed, a night dedicated to health and art.

In 2024, we are providing patients throughout Los Angeles and Orange counties with quality, culturally competent medical, dental, behavioral, and senior care services on a scale we could not have imagined when we first opened our doors in 1969. With a focus on prevention and caring for the whole individual, we are more efficient than ever before at keeping our patients healthy, out of the emergency room, and in their homes.

We hope you will join us and support AltaMed on this important milestone, and as we look to the future of health care for our community.

For more information, please email Giving@AltaMed.org

Gala Sponsor Opportunities



\$250,000

Diamond
Sponsor
(Limit 2)

- Sixteen (16) tickets to Gala
- Two (2) eight-person tables at Gala (16 guests total)
- Four (4) tickets to VIP Reception, with opportunity to meet artists and honorees
- Exclusive table placement
- One (1) full page color ad in Gala journal (Inside front, inside back or back cover)
- Video message by sponsor to be included in Gala program
- Prestigious recognition as Diamond Sponsor from the podium
- Name/logo listed as Diamond Sponsor on Gala program video, program slideshow, website, social media and step & repeat banner
- Sixteen (16) VIP tickets to tour AltaMed's newest art gallery space (Date TBD)
- Private tour of a selected artists' space (Mutually agreed upon date)
- Exclusive invitation to AltaMed's Equity Leaders and Art events



\$100,000

Platinum
Sponsor

- Sixteen (16) tickets to Gala
- Two (2) eight-person tables at Gala (16 guests total)
- Four (4) tickets to VIP Reception, with opportunity to meet artists and honorees
- Exclusive table placement
- One (1) full page color ad in Gala journal
- Prestigious recognition as Platinum Sponsor from the podium
- Name/logo listed as Platinum Sponsor on Gala program video, program slideshow, website, social media and step & repeat banner
- Sixteen (16) VIP tickets to tour AltaMed's newest art gallery space (Date TBD)



\$75,000

Gold
Sponsor

- Sixteen (16) tickets to Gala
- Two (2) eight-person tables at Gala (16 guests total)
- Two (2) tickets to VIP Reception, with opportunity to meet artists and honorees
- Distinguished table placement
- One (1) full page color ad in Gala journal
- Prestigious recognition as Gold Sponsor from the podium
- Name/logo listed as Gold Sponsor on Gala program slideshow, website and social media
- Sixteen (16) VIP tickets to tour AltaMed's newest art gallery space (Date TBD)

Gala Sponsor Opportunities

\$50,000

Silver
Sponsor

- Sixteen (16) tickets to Gala
- Two (2) eight-person tables at Gala (16 guests total)
- Two (2) tickets to VIP Reception, with opportunity to meet artists and honorees
- Prestigious recognition as Silver Sponsor from the podium
- Name/logo listed as Silver Sponsor on Gala program slideshow, website and social media
- Sixteen (16) VIP tickets to tour AltaMed's newest art gallery space (Date TBD)

\$25,000

Bronze
Sponsor

- Eight (8) tickets to Gala
- One (1) eight-person table at Gala (8 guests total)
- Two (2) tickets to VIP Reception, with opportunity to meet artists and honorees
- Name/logo listed as Bronze Sponsor on Gala program slideshow and website

Underwriting
Opportunities

- VIP Reception \$12,500 (limit 1)
- Cocktail Reception \$10,000 (limit 3)
- Art Presentation \$10,000 (limit 2 - sponsor will also be seated with an artist)
- Entertainment \$8,000 (limit 1)

Underwriting
Benefits

- Two (2) tickets to Gala
- Name/logo inclusion in respective category

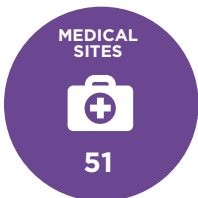




AltaMed Impact

AltaMed believes access to quality health care is vital in building strong, healthy communities. As AltaMed continues to learn and grow, AltaMed is advancing a new generation of care and delivering patient-focused care that is vital now more than ever.

AltaMed serves more than 500,000 low-income families across Los Angeles and Orange counties, and provides over 2,000,000 patient visits per year.



Philanthropy

By supporting AltaMed Foundation events, you are making accessible, high-quality health care possible for uninsured patients in Los Angeles and Orange counties.

AltaMed is committed to supporting our patients and communities by providing high-quality, culturally competent health care to all, regardless of income, race, status, pre-existing condition, or insurance. A patient will never be turned away due to a lack of insurance or inability to pay, because we believe every member of our community deserves access to medical services.



\$25,000

Provides screening for ACEs
(Adverse Childhood Experiences)
for 500 children.



\$50,000

Helps 50 diabetes patients receive a
year of specialized prevention
and treatment.



\$5,000

Provides 50 uninsured women
breast cancer screenings.



\$15,000

Helps 30 patients with groceries
for a month.



AltaMed
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East L.A. Meets Napa

Friday, July 19, 2024
Union Station, Downtown LA
7:00 p.m. - 10:00 p.m.

An event that takes you on a journey to the vineyards of the famed Napa Valley, where the quality of the wine reflects the deep roots of so many family vintners. Over 25 top Los Angeles restaurants and premium Napa and Mexican wine producers are on site to offer samples while patrons enjoy live music throughout the evening.

Your direct support of this year's East L.A. Meets Napa fulfills our commitment to provide care for all who need it. With your help, we can improve the health and well-being of the underserved in our community.

For more information, please email Giving@AltaMed.org

East L.A. Meets Napa Sponsor Opportunities

\$100,000

Presenting Sponsor

- Reserved VIP Premiere Lounge in exclusive location
- Twenty (20) event tickets for your Lounge
- Name/logo listed as Presenting Sponsor on printed materials, website, and social media
- Exclusive winery tour by owner of one participating winery for four (4) guests in California wine country.
- Includes Delta Airline vouchers valued at \$1,000
- One (1) framed art piece to adorn private lounge (art piece will belong to sponsor and will be delivered post event)
- An artist meet-and-greet inside private lounge

\$75,000

Bacchus Sponsor

- Reserved VIP Premiere Lounge in exclusive location
- Twenty (20) event tickets for your Lounge
- Name/logo listed as Bacchus Sponsor on printed materials, website, and social media
- One (1) framed art piece to adorn private lounge (art piece will belong to sponsor and will be delivered post event)
- An artist meet-and-greet inside private lounge

\$50,000

Magnum Sponsor

- Reserved VIP Premiere Lounge
- Twenty (20) event tickets for your Lounge
- Name/logo listed as Magnum Sponsor on printed materials, website, and social media
- One (1) framed art piece to adorn private lounge (art piece will belong to sponsor and will be delivered post event)

\$25,000

Epicurean Sponsor

- Reserved VIP Premiere Lounge
- Ten (10) event tickets for your Lounge
- Name/logo listed as Epicurean Sponsor on printed materials, website, and social media

Underwriting Opportunities

- Entertainment \$20,000 (limit 1)
- VIP After party \$15,000 (limit 1)
- Wine Glasses \$15,000 (limit 1)
- Acrylic Plates \$10,000 (limit 1)
- Wine Charms \$10,000 (limit 1)
- Water Station \$7,500 (limit 1)
- Napkins \$7,500 (limit 2)

Underwriting Benefits

- Two (2) tickets to East L.A. Meets Napa
- Name/logo inclusion in respective category



Tardeada Comida y Vino

Sunday, October 20, 2024

Heritage Museum of Orange County, Santa Ana

2:00 p.m. - 6:00 p.m.

An afternoon Tardeada - a festive gathering of community leaders and members of the philanthropic community who believe in investing in the community's families. At the Tardeada Comida y Vino, you will experience the richness of Latinx food throughout Orange County, as well as the success of Latinx-owned vineyards in California. Patrons can enjoy entertainment, along with tastings, from about 10 top O.C. Restaurants and vintners.

Hosted by AltaMed Foundation's Women's Committee, this event raises funds to provide vital health services such as mammograms, diabetes screenings and women's wellness exams to all those who need them.

Individual Tickets **\$150**

For more information, please email Giving@AltaMed.org

www.AltaMedFoundation.org

| [@AltaMedFoundation](https://www.instagram.com/AltaMedFoundation)

Tardeada Comida y Vino Sponsor Opportunities

\$50,000

Esperanza
Sponsor

- Sixteen (16) tickets to event
- Private Lounge
- Name/logo listed as Esperanza Sponsor on printed materials and website
- Podium mention
- Social media acknowledgment

\$25,000

Corazón
Sponsor

- Ten (10) tickets to event
- Private Lounge
- Name/logo listed as Corazón Sponsor on printed materials and website
- Podium mention
- Social media acknowledgement

\$15,000

Comunidad
Sponsor

- Eight (8) tickets to event
- Reserved tables
- Name/logo listed as Comunidad Sponsor on printed materials and website
- Podium mention

\$5,000

Familia
Sponsor

- Six (6) tickets to event
- Name/logo listed as Familia Sponsor on printed materials and website

\$2,500

Madrina
Sponsor

- Four (4) tickets to event
- Name/logo listed as Madrina Sponsor on printed materials



www.AltamedFoundation.org



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