



# AltaMed Event Sponsorships

AltaMed Gala | East L.A. Meets Napa  
Tardeada Comida y Vino

**AltaMed**  
Foundation



## AltaMed 55th Anniversary Gala - *Noche de Salud y Arte*

Friday, September 27, 2024  
Beverly Wilshire, Beverly Hills  
7:00 p.m. – 10:00 p.m.

Please join us as we celebrate the 55th Anniversary of AltaMed, a night dedicated to health and art.

In 2024, we are providing patients throughout Los Angeles and Orange counties with quality, culturally competent medical, dental, behavioral, and senior care services on a scale we could not have imagined when we first opened our doors in 1969. With a focus on prevention and caring for the whole individual, we are more efficient than ever before at keeping our patients healthy, out of the emergency room, and in their homes.

We hope you will join us and support AltaMed on this important milestone, and as we look to the future of health care and art for our community.

For more information, please email [Giving@AltaMed.org](mailto:Giving@AltaMed.org)

# Gala Sponsor Opportunities



\$250,000

Diamond  
Sponsor  
(Limit 2)

- Sixteen (16) tickets to Gala
- Two (2) eight-person tables at Gala (16 guests total)
- Four (4) tickets to VIP Reception, with opportunity to meet artists and honorees
- Exclusive table placement
- One (1) color ad in Gala journal (Inside front, inside back or full-page)
- Video message by sponsor to be included in Gala program
- Prestigious recognition as Diamond Sponsor from the podium
- Name/logo listed as Diamond Sponsor on Gala program video, program slideshow, website, social media and step and repeat banner
- Sixteen (16) tickets to attend the grand opening of the new AltaMed art space, The Alta
- Private tour of a selected artists' studio (Mutually agreed upon date)
- Exclusive invitation to the AltaMed Equity Leaders and Art events



\$100,000

Platinum  
Sponsor

- Sixteen (16) tickets to Gala
- Two (2) eight-person tables at Gala (16 guests total)
- Four (4) tickets to VIP Reception, with opportunity to meet artists and honorees
- Exclusive table placement
- One (1) full-page color ad in Gala journal
- Prestigious recognition as Platinum Sponsor from the podium
- Name/logo listed as Platinum Sponsor on Gala program video, program slideshow, website, social media and step and repeat banner
- Sixteen (16) tickets to attend the grand opening of the new AltaMed art space, The Alta



\$75,000

Gold  
Sponsor

- Sixteen (16) tickets to Gala
- Two (2) eight-person tables at Gala (16 guests total)
- Two (2) tickets to VIP Reception, with opportunity to meet artists and honorees
- Distinguished table placement
- One (1) full page color ad in Gala journal
- Prestigious recognition as Gold Sponsor from the podium
- Name/logo listed as Gold Sponsor on Gala program slideshow, website and social media
- Sixteen (16) tickets to attend the grand opening of the new AltaMed art space, The Alta



# Gala Sponsor Opportunities



Silver  
Sponsor

- Sixteen (16) tickets to attend the grand opening of the new AltaMed art gallery
- Two (2) eight-person tables at Gala (16 guests total)
- Two (2) tickets to VIP Reception, with opportunity to meet artists and honorees
- Prestigious recognition as Silver Sponsor from the podium
- Name/logo listed as Silver Sponsor on Gala program slideshow, website and social media
- Sixteen (16) tickets to attend the grand opening of the new AltaMed art space, The Alta



Bronze  
Sponsor

- Eight (8) tickets to Gala
- One (1) eight-person table at Gala (8 guests total)
- Two (2) tickets to VIP Reception, with opportunity to meet artists and honorees
- Name/logo listed as Bronze Sponsor on Gala program slideshow and website

## Underwriting Opportunities

- VIP Reception \$12,500 (limit 1)
- Cocktail Reception \$10,000 (limit 3)
- Art Keepsake \$10,000 (limit 2 - sponsor will also be seated with an artist)
- Entertainment \$8,000 (limit 1)

## Underwriting Benefits

- Two (2) tickets to Gala
- Name/logo inclusion in respective category

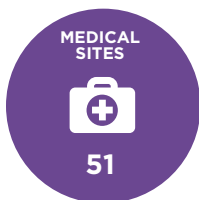




## AltaMed Impact

AltaMed believes access to quality health care is vital in building strong, healthy communities. As AltaMed continues to learn and grow, AltaMed is advancing a new generation of care and delivering patient-focused care that is vital now more than ever.

AltaMed serves more than 500,000 low-income families across Los Angeles and Orange counties, and provides over 2,000,000 patient visits per year. Each site also features pieces from the AltaMed Art Collection.



## Philanthropy

By supporting AltaMed Foundation events, you are making accessible, high-quality health care possible for uninsured patients in Los Angeles and Orange counties.

Alongside our dedication to delivering high-quality, culturally competent health care to everyone, regardless of income, race, status, pre-existing conditions, or insurance, AltaMed extends support through Art Therapy Programs tailored for seniors and families.



**\$25,000**

Provides screening for ACEs  
(Adverse Childhood Experiences)  
for 500 children.



**\$50,000**

Helps 50 diabetes patients receive a  
year of specialized prevention  
and treatment.



**\$5,000**

Provides 50 uninsured women  
breast cancer screenings.



**\$15,000**

Helps 30 patients with groceries  
for a month.



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## East L.A. Meets Napa

Friday, July 19, 2024

Union Station, Downtown LA

7:00 p.m. – 10:00 p.m.

An event that takes you on a journey to the vineyards of the famed Napa Valley, where the quality of the wine reflects the deep roots of so many family vintners. Top Los Angeles restaurants and premium Napa and Mexican wine producers are on site to offer samples while patrons enjoy live music and Latino art throughout the evening.

Your direct support of this year's East L.A. Meets Napa fulfills our commitment to provide care for all who need it. With your help, we can improve the health and well-being of the underserved in our community.

For more information, please email [Giving@AltaMed.org](mailto:Giving@AltaMed.org)

# East L.A. Meets Napa Sponsor Opportunities



**\$250,000**

Title  
Sponsor

- Reserved VIP Premiere Lounge in exclusive location
- Twenty (20) event tickets for your Lounge
- Name/logo listed as Title Sponsor on printed materials, website, and social media
- Exclusive winery tour by owner of one participating winery for four (4) guests in California wine country
- Includes Delta Airline vouchers valued at \$1,000
- Exclusive art keepsake from a selected artist
- An artist meet-and-greet inside private lounge



**\$100,000**

Grand Cru  
Sponsor

- Reserved VIP Premiere Lounge in exclusive location
- Twenty (20) event tickets for your Lounge
- Name/logo listed as Grand Cru Sponsor on printed materials, website, and social media
- Exclusive art keepsake from a selected artist



**\$75,000**

Bacchus  
Sponsor

- Reserved VIP Premiere Lounge in exclusive location
- Twenty (20) event tickets for your Lounge
- Name/logo listed as Bacchus Sponsor on printed materials, website, and social media
- Emerging artist painting live drawings in VIP Premier Lounge (max of 5 drawings)



**\$50,000**

Magnum  
Sponsor

- Reserved VIP Premiere Lounge
- Twenty (20) event tickets for your Lounge
- Name/logo listed as Magnum Sponsor on printed materials, website, and social media





Epicurean  
Sponsor

- Reserved VIP Premiere Lounge
- Ten (10) event tickets for your Lounge
- Name/logo listed as Epicurean Sponsor on printed materials, website, and social media

Underwriting  
Opportunities

- Entertainment \$20,000 (limit 1)
- Wine Glasses \$15,000 - Sold Out
- Acrylic Plates \$10,000 (limit 1)
- Wine Charms \$10,000 (limit 1)
- Water Station \$7,500 (limit 1)
- Napkins \$7,500 - Sold Out

Underwriting  
Benefits

- Two (2) tickets to East L.A. Meets Napa
- Name/logo inclusion in respective category



## Tardeada Comida y Vino

Sunday, October 20, 2024

Heritage Museum of Orange County, Santa Ana

2:00 p.m. - 6:00 p.m.

An afternoon Tardeada - a festive gathering of community leaders and members of the philanthropic community who believe in investing in the community's families. At the Tardeada Comida y Vino, you will experience the richness of Latin food throughout Orange County, as well as the success of Latino-owned vineyards in California. Patrons can enjoy Latino art and entertainment, along with tastings from top O.C. restaurants and vintners.

Hosted by AltaMed Foundation's Women's Committee, this event raises funds to provide vital health services such as mammograms, diabetes screenings and women's wellness exams to all those who need them.

Individual Tickets **\$150**

For more information, please email [Giving@AltaMed.org](mailto:Giving@AltaMed.org)

# Tardeada Comida y Vino Sponsor Opportunities



Esperanza  
Sponsor

- Sixteen (16) tickets to event
- Private lounge with artwork from the AltaMed Art Collection and curator as guest
- Name/logo listed as Esperanza Sponsor on printed materials and website
- Podium mention
- Social media acknowledgment



Corazón  
Sponsor

- Ten (10) tickets to event
- Private Lounge
- Name/logo listed as Corazón Sponsor on printed materials and website
- Podium mention
- Social media acknowledgement



Comunidad  
Sponsor

- Eight (8) tickets to event
- Reserved tables
- Name/logo listed as Comunidad Sponsor on printed materials and website
- Podium mention



Familia  
Sponsor

- Six (6) tickets to event
- Name/logo listed as Familia Sponsor on printed materials and website



Madrina  
Sponsor

- Four (4) tickets to event
- Name/logo listed as Madrina Sponsor on printed materials

## Underwriting Opportunities

- Wine Glasses \$15,000 (limit 1)
- Acrylic Plates \$10,000 (limit 1)
- Entertainment \$7,500 (limit 1)
- Water Station \$7,500 (limit 1)
- Napkins \$7,500 (limit 2)
- Swag Bag \$5,000 (limit 1)
- Misters \$3,500 (limit 1)
- Floral Centerpieces \$3,000 (limit 1)

## Underwriting Benefits

- Two (2) tickets to Tardeada Comida y Vino
- Name/logo inclusion in respective category



[www.AltaMedFoundation.org](http://www.AltaMedFoundation.org)



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